

## **Merchant Benefits**

- Join into a national movement of merchants, customers and nonprofits.
- FREE local Mall Listing and other advertising
- Be appointed an authorized redemption center
  - Build sales
  - Build Traffic
  - Redeem points from other stores at your regular pricing with full profits
  - Only reward actual sales we generate
  - No POS change needed
- Two Program options
  - Accept MUST Cards only
  - Accept ALL registered credit card (utilizing our Merchant Services)
    - Listing on ALL affiliated Malls (millions of page views)
    - Access to MiQro loan program
    - Can have website and/or shopping cart built (at very low cost)
    - Competitive processing rates